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ATARCA Newsletter 10/2021: Looking ahead to anti-rival experimentation

Welcome to the first edition of the ATARCA newsletter. ATARCA is an EU-funded project exploring the concepts surrounding and technology supporting an anti-rival economy. Since beginning the project in April, exciting things have been happening within ATARCA, as we explore potential and on-going anti-rival use cases, build shared understandings of data, and imagine an anti-rival future.

Most recently, we have been developing potential uses for an anti-rival economy and identifying the characteristics of tokens that would be used within those cases. In September, we met with our policy advisory board to further advance these ideas. As we move forward, our ideas on anti-rivalry and its social and technical requirements will continue to grow.

Latest news and happenings



Anti-rival pilot workshops

Earlier this week, our partners at NOVACT hosted a two day workshop to define the pilot projects in Barcelona. This included discussions with experts, team brasingforming, and identifying how anti-rival goods can be applied to the RecBarcelona technology. Learn more about REC at [rec.barcelona/](#)



Ecosystems and anti-rival goods

In June, two team members represented ATARCA, presenting to continuing education students on the relevance of anti-rivalry in ecosystems such as data economies.

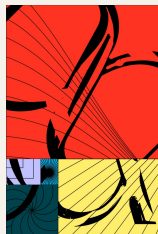
[Read more here](#)



Metaphors for data

As a part of their end of year project, first year masters students at Aalto University designed a workshop to encourage reflection on and build a shared understanding of data. The workshop includes 12 metaphor cards for data and four activities.

[Read the final report here](#)

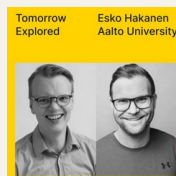


Agenda for Transformation: the Untitled Festival

On September 23rd, we hosted a dialogue session at the Untitled Festival exploring new intreprations of data and what they might mean for an anti-rival economy. The facilitators will publish the most exciting points of the discussion as a blog post later on the Atarca website.

[Learn more about the festival here](#)

What is anti-rivalry anyway?



The need for anti-rival goods

Prof. Pekka Nikander of Aalto University explains the concept of anti-rival goods, and argues that the data market has failed completely.

[Watch here](#)

Key concepts - in podcast form!

Jarno Martilla from TX and Esko Hakanen from Aalto joined to discuss the key concepts of ATARCA, as well more complex questions on what sectors can benefit from anti-rival tokenisation.

[Listen here](#)

Read our latest blog posts.

The EU must develop new policies for the data economy: The European Union's focus on digitalisation

Digitalisation, continuously in progress, transforms the very fundamental structures of our economies and societies. On September 15, 2021, the European Commission published its State of the Union and, along with it, a Path to the Digital Decade. This blog explores the landscape of digital policies within the EU and ATARCA's role within the EU's vision for a digital economy.

[Read more here](#)

Anti-rival index for hyper transparent blockchain product sourcing

In June 2021, a team led by Sonja Amadae of ATARCA led an interactive workshop to probe thinking about food hyper-transparency and to create tools to decrease suffering and increase wellbeing, using anti-rival concepts.

[Read more here](#)

Recommended reading & watching

Still curious? Below are some recommended blogs, videos, and articles suggested by our project members.

- [Digitalisation, anti-rival compensation and governance: Need for experiments](#) - an article by Pekka Nikander, Ville Eloranta, Kimmo Karhu, and Kari Hiekkänen
- [Will the data markets necessarily fail?](#) - an article by Pekka Nikander and Tommi Elo
- [From Data to Information \(and back\)](#) - a blog post by Aurel Stenzel on the categorization of data
- [Anti-Rivalry Rising](#) - a blog post by Ezra Weller on the sharing of information
- [Non-Transferable, Non Fungible](#) - an exploration of token characteristics
- [Smart Contract Cities, Tokenisation and Finland](#) - video mentioning the usage-based value of data



About the ATARCA research project

ATARCA is a research and innovation project exploring the use of Bitcoin-like, anti-rival tokens and testing their applicability to governing industrial data markets. This project will allow the societies at large to more widely explore structurally new incentives for systemic sustainability and scalable systemic intelligence.






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